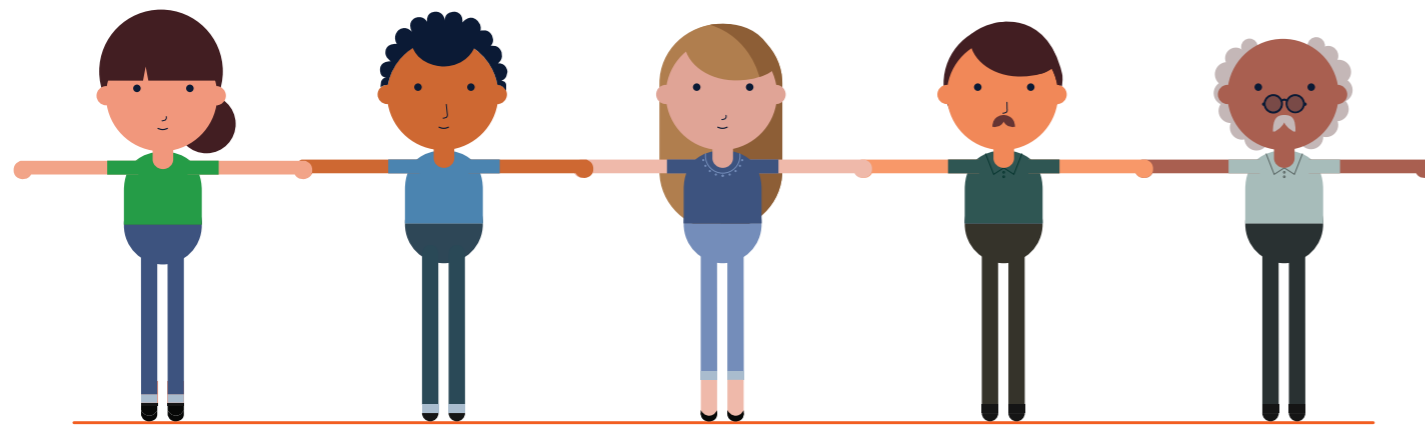








Embrace Equality

No matter the gender,
we ALL smile the same way!



Scan me

<p>Facebook page</p> 	<p>Website</p> 	<p>Project's results</p> 
<p>YouTube Channel</p> 	<p>Animation movie</p> 	<p>TV spot</p> 

If this material causes distress, or you are experiencing gender-based violence or violence within your family, and you wish to talk to a professional, please contact the National Helpline 1440 (for domestic violence issues), or the European Helpline 116 111 for Children and Youth.



Embrace Equality

You and I, together equal!

Can you imagine a future where **children** all over the world grow up to be equally valued, heard and respected, and with equal access to opportunities?

Did you know that gender stereotyping limits the development of the potential, talents and abilities of women and men, girls and boys by conditioning people's freedom and choices?

Did you know that gender stereotyping can lead to gender-based violence (GBV) that is a violation of **human rights**?

Children are exposed to gender stereotypes and GBV from early ages. **Gender stereotypes** are created/ influenced/ exist within family context, educational context, media and society in general. Each and everyone of us can contribute in eliminating gender stereotypes, thus GBV. SAFER's aim is to educate and raise awareness of children and teachers on the issues of gender equality and GBV.

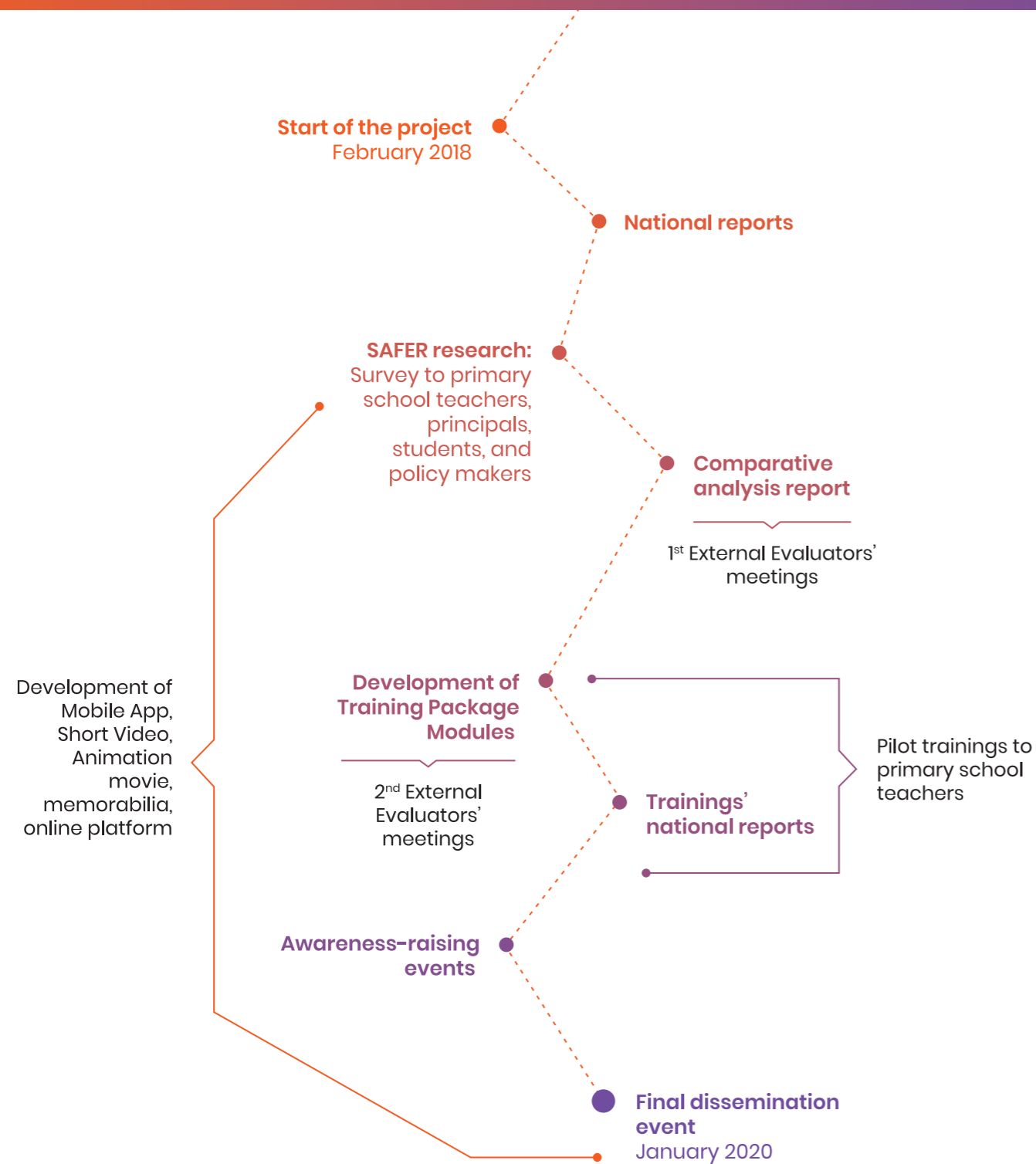
SAFER is an EU-funded project (2018-2020) aiming to challenge gender roles, gender stereotypes, raise awareness about gender-based violence and its effects, and ultimately, prevent it by reporting such incidents and through teaching life skills (e.g. building healthy relationships, adopting and maintaining values). We work with teachers, pupils, school principals and parents, as well as policy makers, and we believe that **gender-sensitive pedagogy** should be started from the early years of education.

Partners



SAFER timeline

2018–2020



Short description of the main results/deliverables:

SAFER research:

SAFER research aimed to explore key stakeholders' attitudes towards, and experiences of gender-based violence. The research involved both quantitative and qualitative methods. In total, 715 participants took part in the research in five countries including 46 policy makers, 44 principals, 351 teachers and 274 students aged 8–12 years. The results provided detailed insights into attitudes, experiences and issues relating to gender-based violence in schools comparing five countries. The research comparative report is uploaded on project's website.

SAFER's Training Package:

SAFER's Training Package is constituted by 4 key Modules. "Gender Sensitive Pedagogy" which is a pedagogical approach deploy to reach gender and equity goals. "Life Skills" which aims to enhance the psychological abilities for adaptive and positive behaviour. "Character Education" is an educational approach that aims to encourage children to foster moral, civic and socially functioning thinking and behavior and "Resilience" which refers to the capacity of a person to bounce back from adversity and be able to function properly. The SAFER training package is available on the SAFER Online Platform: <https://saferlearning.eu>

Pilot Trainings:

215 participants overall from all the partner countries attended the Pilot Trainings. The vast majority of the demonstrated Activities were well-received and teachers were eager to incorporate them to their pedagogical approach and methods. Many participants expressed their willingness to attend additional and/or more extensive trainings regarding the aforementioned topic. Moreover, it was suggested that parents is another group that needs to be educated and trained in order to be in a position to handle situations relevant to Gender-based violence.

Awareness-raising events:

A set of awareness-raising events were implemented by all partners, aiming to sensitise children, teachers, policy makers, school staff, parents and other family members, relevant stakeholders, NGOs, government and public bodies, and the public, on challenging social norms that perpetuate gender inequality and on combating GBV. This included the organisation and delivery of Children Fun Festivals, Teachers Educational events, Cultural events for Parents, and Policy makers Conferences. During the events, SAFER memorabilia were distributed, while the progress of the project was communicated through news releases, newsletters, its website and social media pages.

Mobile App:

A mobile Application game was created for awareness-raising on gender equality and prevention of GBV. Throughout the game useful tips and facts are given for children of ages 8–12.

Animation movie:

A SAFER Animation movie has been developed and was presented to the participants in all of the national awareness raising events. It consists of four distinct scenes that each one embraces messages that promote gender equality, respect, healthy relationships. The animation movie was a result of the effective collaboration of the consortium with the expert developing company. Initially, a storyboard was designed including all elements that form all necessary animation features for the movie (such as character rigging, character animation, colours etc.) The voice over in ENG, GR, IT and LT is accomplished as it is very crucial for increasing awareness and understanding of younger children. The animation is uploaded on project's website and on YouTube.

Short video:

The Short Video presents young children from the 5 of the 6 participating countries (Greece, Cyprus, Italy, Lithuanian and Ireland). In order to increase the impact and the effectiveness of the video, the children present Safer's motto (EMBRACE EQUALITY NOW) and the general goal of this project (WE WANT A FUTURE FREE OF GENDER VIOLENCE). The short video/TV spot is uploaded on the project's website and on YouTube. The main target group of this depiction is children 8–12 years old, parents, teachers, academics, school staff, other family members, policy makers, relevant stakeholders, counselors, NGOs, Government and Public Bodies, Ministries (Lithuania, Cyprus, Ireland, Italy, Greece and UK).

Testimonials*

"We need to be accepting to all students, supporting them in their life choices"

"I learnt how different we are and how strong with our differences we are together"

"Altering the perception of someone is the hardest of all but feasible!"

"It might be a bit challenging at the beginning but through a holistic approach gender stereotypes will be reduced"

"Such events should be organized more often"

"Grateful for this training. We feel that someone cares about us and it is really important!" P.P. (teacher)

"Playful and engaging methods help connecting to one another and fostering culture of collaboration among colleagues teachers"

"I have been teaching in Primary schools for 20 years and it is the first time that I participate in a project that gave me the opportunity to use a variety of tools in order to help my students. Congratulations!" P.A. (teacher)

"Gender equality is more than a goal in itself. It is a precondition for meeting the challenge of reducing poverty, promoting sustainable development and building good governance."

— Kofi Annan

* by teachers, policy makers etc. reflecting their views/experience about the project